

# Anna Church

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## EDUCATION

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**University of North Carolina at Chapel Hill** – Chapel Hill, NC

2021 - 2025

Hussman School of Journalism and Media | Advertising and Public Relations

**Saint Mary's School** – Raleigh, NC

2017 - 2021

## EXPERIENCE

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**Compass Center** – Chapel Hill, NC

September 2023 - December 2023

*Public Relations Intern*

- Met with the Operations Director to discuss the areas that need improvement
- Created a Communication Audit, SWOT Analysis, and Profile for Compass Center
- Conducted a Feature Pitch, Letter to the Editor, Fact Sheet, News Release, and PSA for the Compass Center.

**Clyde Staffing** – New York, NY

June 2023- August 2023

*Intern*

- Assisted CEO in daily tasks and creating a social media presence to reach out to potential employees and clients in the entertainment industry
- Assisted actress client and founder with daily schedules and tasks
- Called candidates references for potential assistant positions
- Assisted in developing a blog on the company's website

**Beckett Boutique** – Charleston, SC

May 2022- August 2022

*Retail Sales-worker*

- Met with vendors, assisted with buying, accepted inventory, verified invoices, confirmed wholesale price, and converted to store retail price for approximately 25 hours per week for 5 days a week
- Developed the store's social media marketing plan and managed its social media initiatives
- Managed the store's cash and credit finances including opening and closing at the end of the day

## LEADERSHIP AND COMMUNITY INVOLVEMENT

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**Delta Delta Delta** – Chapel Hill, NC

March 2023 - Current

*Event Planning Chair*

- Create budgets and plan events.
- Secured venues for the sorority events and negotiated fair prices with vendors.
- Coordinated with other on-campus organizations to plan events.

**The FashionMash Club** – Chapel Hill, NC

May 2023- Current

*Member*

- Attend workshops, take courses, and create projects that focus on the fashion and lifestyle industry

**Carolina Women in Business** – Chapel Hill, NC

September 2021- Current

*Member*

- Attend informational sessions to enhance professional development both at UNC and careers

## ADDITIONAL INFORMATION

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- Interested in advertising, public relations, social media, fashion, and entertainment.
- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign.