

Anna Church

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EDUCATION

University of North Carolina at Chapel Hill – Chapel Hill, NC	2021 - 2025
Hussman School of Journalism and Media Advertising and Public Relations	
Saint Mary's School – Raleigh, NC	2017 - 2021

EXPERIENCE

Compass Center – Chapel Hill, NC	September 2023 - December 2023
<i>Public Relations Intern</i>	
<ul style="list-style-type: none">• Met with the Operations Director to discuss the areas that need improvement• Created a Communication Audit, SWOT Analysis, and Profile for Compass Center• Conducted a Feature Pitch, Letter to the Editor, Fact Sheet, News Release, and PSA for the Compass Center.	
Clyde Staffing – New York, NY	June 2023- August 2023
<i>Intern</i>	
<ul style="list-style-type: none">• Assisted CEO in daily tasks and creating a social media presence to reach out to potential employees and clients in the entertainment industry• Assisted actress client and founder with daily schedules and tasks• Called candidates references for potential assistant positions• Assisted in developing a blog on the company's website	
Beckett Boutique – Charleston, SC	May 2022- August 2022
<i>Retail Sales-worker</i>	
<ul style="list-style-type: none">• Met with vendors, assisted with buying, accepted inventory, verified invoices, confirmed wholesale price, and converted to store retail price for approximately 25 hours per week for 5 days a week• Developed the store's social media marketing plan and managed its social media initiatives• Managed the store's cash and credit finances including opening and closing at the end of the day	

LEADERSHIP AND COMMUNITY INVOLVEMENT

Delta Delta Delta – Chapel Hill, NC	March 2023 - Current
<i>Event Planning Chair</i>	
<ul style="list-style-type: none">• Create budgets and plan events.• Secured venues for the sorority events and negotiated fair prices with vendors.• Coordinated with other on-campus organizations to plan events.	
The FashionMash Club – Chapel Hill, NC	May 2023- Current
<i>Member</i>	
<ul style="list-style-type: none">• Attend workshops, take courses, and create projects that focus on the fashion and lifestyle industry	
Carolina Women in Business – Chapel Hill, NC	September 2021- Current
<i>Member</i>	
<ul style="list-style-type: none">• Attend informational sessions to enhance professional development both at UNC and careers	

ADDITIONAL INFORMATION

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- Interested in advertising, public relations, social media, fashion, and entertainment.
 - Proficient in Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign.