

MEJO 332 – Speechwriting

PLEASE COMPLETE PARTS 1 AND 2

1. Write a three-minute-ish speech (around 3-5 pages, double-spaced, using the format below) that a representative from your APPLES client could believably use in the coming year. Indicate who is giving the speech. It's really important to try to figure out what will motivate audience members to do what you want them to do. Use broadcast style for your writing – a skill to keep honed and a good way to make sure you keep it sharp!

Compass Center
210 Henderson St.
Chapel Hill, NC 27514

Nov. 8, 2023

SPEECH TEXT

Come One, Come All
Anna Church, Speaker

Do you remember how you felt after the first time you volunteered? The feeling of fullness, satisfaction, and gratitude. Life gets busy, different things become prioritized, but don't forget that feeling of giving back to others. It's a feeling that lingers, reminding you of the magic that happens when you give your time, love, and energy to others.

It can sometimes be hard to find or choose a place to volunteer, but it's easy to make that decision when it's the Compass Center. Here, we help those who fall victim to domestic violence navigate their journey to self- sufficiency, safety, and health.

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The Compass Center envisions a safe and equitable society in which all individuals and families thrive. We are a non-profit and need all the help we can get. We have had many volunteers in the past that are still around helping us because they have become our family.

You may be prone to volunteering once for a cause and moving on, but here it is different. Once you volunteer and become apart of our community and see the impact it has on others, you will want to do more.

Compass Center serves more than 5,000 clients each year and relies on volunteer support. We offer a variety of short- and long-term opportunities to become involved with our programs, services, and operations.

We have approximately 200 volunteers a year. Most of our volunteers work directly with clients. For

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this reason, we provide extensive training so that volunteers are adequately prepared to provide services to people in need.

We have a variety of different volunteer positions. Everything from working on the crisis line to career coaching and tabling at events. It depends on what volunteers are interested in doing and how much time they can devote volunteering. We have one volunteer who posts flyers for us once a month. That's all she has time for, but it's a huge help.

Our volunteer trainings are only twice a year for specific positions, so if you're interested, now is the time to start applying. Compass Center's Director of Client Services and Volunteer Management answers some frequently asked questions about our volunteer program.

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2. You also need to anticipate and write out **three questions** that might be asked, and how you suggest the speech-giver should respond to them. Consider the types of things people want to know about your client, including where the funding comes from, how success of client's programs is measured, etc. **Include your three questions AND suggested answers/talking points** for your speaker to have as he/she prepares and delivers the speech. This second part of your assignment should be attached to the speech.

Question #1

- Can I get school credit for volunteering?
 - We receive many students from APPLES Service-Learning, which is a student-led program at UNC Chapel Hill that connects academic learning with public service, and Masters of Social Work students who get school credit. Those are situations we're used to dealing with, but it would just be a matter of having a conversation with that school about what their expectations are for us and the student.

Question #2

- What can I expect from being a volunteer?
 - A volunteer can expect to get quality training and have attentive staff support throughout their time here. It's a very rewarding experience for a lot of people and volunteers grow a lot and meet new people. As a staff, we are all really responsive, consistent and really value our volunteers!

Question #3

- Is it paid?
 - Volunteer roles are not paid. Every once in a while, we have some internships that have a small stipend that goes with them, such as Court Advocacy and Community Response internship, but generally they are not paid positions.