

Anna Church

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EDUCATION

IES Abroad: Business and International Affairs - Paris, France January - May 2024
University of North Carolina at Chapel Hill – Chapel Hill, NC 2021 - 2025
Hussman School of Journalism and Media | Advertising and Public Relations
Saint Mary's School – Raleigh, NC 2017 - 2021

EXPERIENCE

E&V Strategic Communications – Raleigh, NC May 2024 - August 2024

Intern

- Developed original content for clients
- Monitored clients coverage in the media and gathered data using Meltwater, Muckrack, and TVEyes
- Executed research projects for account teams
- Developed targeted media lists to guide media outreach for clients

Compass Center – Chapel Hill, NC September 2023 - December 2023

Public Relations Intern

- Met with the Operations Director to discuss the areas that need improvement
- Created a Communication Audit, SWOT Analysis, and Profile for Compass Center
- Conducted a Feature Pitch, Letter to the Editor, Fact Sheet, News Release, and PSA for the Compass Center.

Clyde Staffing – New York, NY June 2023- August 2023

Intern

- Assisted CEO in daily tasks and creating a social media presence to reach out to potential employees and clients in the entertainment industry
- Assisted actress client and founder with daily schedules and tasks
- Called candidates references for potential assistant positions
- Assisted in developing a blog on the company's website

LEADERSHIP AND COMMUNITY INVOLVEMENT

Delta Delta Delta – Chapel Hill, NC March 2023 - Current

Event Planning Chair

- Create budgets and plan events.
- Secured venues for the sorority events and negotiated fair prices with vendors.
- Coordinated with other on-campus organizations to plan events.

The FashionMash Club – Chapel Hill, NC May 2023- Current

Member

- Attend workshops, take courses, and create projects that focus on the fashion and lifestyle industry

ADDITIONAL INFORMATION

- Interested in advertising, public relations, social media, fashion, and entertainment.
- Proficient in Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign.